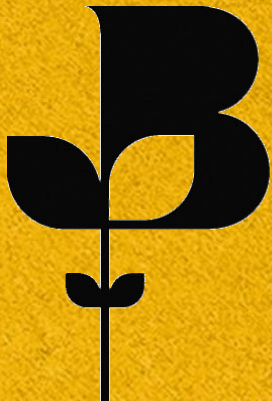




COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

PRESENTED BY COVENTRY & WARWICKSHIRE
CHAMBER OF COMMERCE

**PARTNERSHIP
OPPORTUNITIES
2026**



2026 AWARDS

COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

About

The Coventry & Warwickshire Business and Community Awards 2026 will celebrate excellence across exciting categories recognising innovation, growth, and commitment to the people & community.

These awards will highlight the remarkable efforts of local businesses, community organisations and individuals who drive economic development, social progress, and foster community spirit in our region.

Our Awards Celebration Evening will be a joyful and memorable celebration event, showcasing the very best of Coventry & Warwickshire.



#CWAwards26

Objectives

To be distinctly place-based in celebrating Coventry & Warwickshire, recognising the contributions of businesses, community organisations and individuals across our city & county

To ensure all guests, finalists, sponsors, stakeholders, VIPs and partners enjoy a memorable, unique and joyful celebration event from arrival to departure

To deliver the Coventry & Warwickshire Business and Community Awards in a responsible and sustainable manner, utilising digital technology where appropriate

To showcase 'local' - culture, talent, food and suppliers where possible

To be accessible, inclusive & affordable for all participants

To be a financially sustainable annual event for our region



2026 AWARDS

COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

Timeline

September 2025
Launch Event & Entries Open

Friday 28th November 2025
Entries Close

January - February 2026
Judging & Finalists Announced

Thursday 23rd April 2026
Awards Celebration Evening at Belgrade
Theatre



#CWAwards26

2026 AWARDS

COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

Celebration Evening

6.00pm - 7.30pm
Arrival & Welcome Reception

7.30pm - 9.30pm
The Awards Show

9.30pm - 11.30pm
The After Party

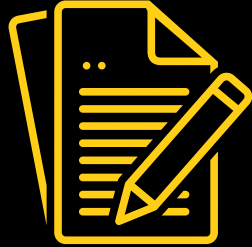


#CWAwards26

2025 AWARDS SUCCESS



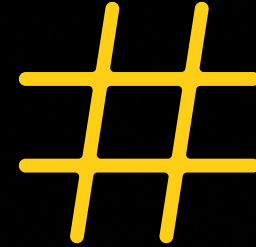
600 +
ATTENDEES



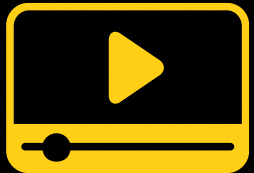
200 +
ENTRIES
RECEIVED



10,380
SOCIAL MEDIA
ENGAGEMENTS



300,000 +
REACH



50 +
AWARDS
CONTENT
VIDEOS



144,548 +
SOCIAL MEDIA
IMPRESSIONS



50+
FINALISTS
SELECTED



1,250 +
FOLLOWERS

2025 AWARDS RECAP VIDEO



[CLICK HERE](#)



CHECK OUT OUR PHOTOS
FROM THE NIGHT

CLICK HERE



COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS



**2026
PARTNERSHIP**

#CWAwards26

Award Category Partnership

Join us as a Category Sponsor at the Coventry & Warwickshire Business and Community Awards 2026 to support our region's growth and profile. Align your brand with excellence, innovation, and business and community leadership.

Our prestigious awards celebrate outstanding achievements and contributions across various industries, providing an ideal platform for your company to gain maximum exposure and engage with key stakeholders in the region.

Let's work together to make the awards a truly unforgettable celebration of excellence in Coventry & Warwickshire.



COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

1. **The Workforce Developer** | Commitment to People Award
2. **The Global Player** | Export Business of the Year
3. **The Community Champion** | Community Business of the Year
4. **The Problem Solver** | Business Diversification Award
5. **The Planet Saver** | Green Business of the Year
6. **The Equality Trailblazer** | EEDI Business of the Year
7. **The Rapid Riser** | Scale Up / Start Up Business of the Year
8. **The Not-For-Profit Champion** | Community Organisation of the Year
9. **The Creative & Cultural Activator** | Creative or Cultural Award
10. **The Inspirational Individuals** | C&W Businessperson of the Year
| C&W Community Leader of the Year

CATEGORIES

2026 Key Sponsorship Benefits

- Brand Visibility
- Category Judging
- Event Exposure
- Networking Opportunities
- Digital Promotion
- Additional Benefits



Brand Visibility

- Your company logo featured prominently on all marketing materials related to your sponsored category, including:
 - Awards website
 - Social media promotions of your category
 - Email newsletters
 - Recognition as a Category Sponsor in media releases and extensive media coverage
- 1 x sponsor video promotion, filmed at your place of business, to promote your business and encourage entries in your sponsored category
- Sponsor logos included in special Awards Feature in C&W in Business, the Chamber's official magazine, in January / February 2026 and May / June 2026
- All award categories will be promoted to over 38,000 businesses in Coventry & Warwickshire and are open to both Chamber Members and Non-Members



Category Judging

- As a category sponsor, a representative from your business is invited to judge the entries received in your category
- Access to view all of the verified entries received in your category will be given on **Friday 5th December 2025** via email
- The representative from your business will need to be available on **Thursday 8th January 2026** for the Round 1 Judging Day (approx. 2 hours) where you will select the Finalists
- The representative from your business will also need to be available on a specified date for Round 2 Judging Day to visit each of the confirmed finalists in your category at their place of business **(full day - 8.30am - 5.30pm)**
- **[Click here to view the 2026 Judging Dates Schedule](#)**
- Along with a designated category expert, you will choose the Finalists and the Winner in your sponsored category who will be announced at the Awards Celebration Evening in April 2026



Event Exposure

- Opportunity to present the award to the winner in your sponsored category on stage at the Belgrade Theatre, Coventry, in front of audience of 600+ local businesses
- Post presentation photography, with award winner, and video interview opportunities in Awards Media Area
- Acknowledgment during the awards ceremony by the event host(s) and during presentation of your category award
- Your company logo displayed on stage screens and promotional signage at the event
- Logo included in the Awards Celebration Evening digital programme & logo included on category page
- Option to display a company pull-up banner at the event venue



Networking Opportunities

- 10 x complimentary tickets to attend the Awards Celebration Evening, including access to VIP Drinks Reception, sponsored by omnigo®, during the welcome reception
- VIP Drinks Reception to be hosted by Chamber President & Chamber Chief Executive
- Exclusive networking opportunities with industry leaders, award nominees, and other sponsors
- Reserved VIP seating in main auditorium for your representatives



Digital Promotion

- Dedicated sponsor profile on the awards website, including logo, a short company bio and link to your company website
- Feature in exclusive sponsor highlight posts on Awards and Chamber social media channels
- Up to 2 digital skyscraper adverts, promoting your business, included on your sponsored category website landing page*
- Inclusion in post-event thank you email to all attendees and participants

*Artwork provided by sponsor



Additional Benefits

- Meaningful engagement with businesses & community organisations across the region and work towards your CSR and ESG activity
- First right of refusal to sponsor the same category in the 2027 awards cycle
- A dedicated sponsorship activation plan, outlining all key dates and agreed activity
- A designated sponsorship support manager, working with you to ensure you maximise your investment in the event





COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS



CATEGORIES

#CWAwards26

The Workforce Developer | Commitment to People Award

This award category recognises a business or organisation that has demonstrated exceptional dedication to the well-being, training, personal development, apprenticeships and engagement of its employees over the past year.

This award celebrates a company that prioritises its workforce through exemplary human resource practices, creating a positive, inclusive, and supportive work environment.

Entries should demonstrate how the business or organisation is a leader in fostering employee satisfaction, growth, and overall workplace excellence.

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The Global Player | Export Business of the Year

This award category celebrates a company that has achieved outstanding success in international trade and expansion over the past year.

This award recognises excellence in exporting, highlighting a business that has effectively expanded its market reach beyond domestic borders, demonstrated significant export growth of products or services, and contributed positively to the economy.

Entrants should demonstrate exemplary practices in navigating global markets, understanding and meeting international customer needs, and overcoming export challenges.

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The Problem Solver | Business Diversification Award

This award category recognises a company that has successfully expanded its operations, products, or services into new markets, sectors, product areas or industries over the past year.

This award celebrates strategic diversification efforts that have resulted in significant growth, increased market reach, and enhanced resilience.

Entrants should demonstrate innovation, strategic planning, and adaptability in diversifying its portfolio.



The Planet Saver | Green Business of the Year

This award category honours an organisation that has demonstrated exceptional commitment to net zero objectives, environmental sustainability and responsible business practices over the past year.

This award celebrates a company that integrates eco-friendly initiatives into its operations, products, or services, significantly reducing its environmental footprint while promoting sustainability.

Entrants should demonstrate how the business sets a benchmark for environmental stewardship, innovation, and sustainable growth.



The Equality Trailblazer | Equity, Equality, Diversity & Inclusion Award (EEDI)

This award category recognises an organisation that has demonstrated outstanding commitment to promoting equality, diversity, and inclusion in the workplace over the past year.

This award celebrates a company that fosters a culture of respect, acceptance, and belonging for all employees, regardless of race, gender, age, sexual orientation, disability, or other characteristics.

Entrants should show how they actively work to create a diverse workforce and an inclusive environment where everyone feels valued and empowered to succeed.



The Community Champion | Community Business of the Year

This award category celebrates a company that has made a significant positive impact on its local community over the past year.

This award recognises a business that goes above and beyond its commercial objectives to contribute to the social, economic, and environmental well-being of its community.

Entrants will demonstrate outstanding community engagement, corporate social responsibility, and a commitment to making a difference.



The Rapid Riser | Start Up or Scale Up Business of the Year

This award category recognises a company that has demonstrated remarkable growth and success, either as a new start up business or for an existing business which is scaling its operations, over the past year.

This award recognises a business that has effectively expanded its market presence, increased its revenue, and scaled its workforce while maintaining high standards of quality and innovation.

Entrants will exemplify strategic vision, operational excellence, and the ability to navigate the challenges of rapid growth.



The Not-For-Profit Champion | Community Organisation of the Year

This award category recognises an outstanding not-for-profit organisation that has demonstrated exceptional dedication, innovation, and impact in its field over the past year.

This award celebrates the organisation's significant contributions to its community, successful initiatives, and the measurable difference it has made in the lives of those it serves.

Entrants will exemplify excellence in service delivery, organisational management, and community engagement, setting a high standard for other organisations to follow.

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The Creative and Cultural Activator | Creative and Cultural Award

The Creative and Culture Award recognises businesses, organisations or individuals who have made a significant impact in the creative and cultural sectors.

This award celebrates those who bring arts, culture, and creativity to life, driving innovation, community engagement, and economic growth through their work.

This could be through delivery of an innovative marketing campaign, a project to bring art and culture alive in communities, or development of a creative initiative bringing benefit to the local area.



The Inspirational Individual | Coventry & Warwickshire's Businessperson of the Year

This prestigious award recognises an outstanding individual who has demonstrated exceptional leadership, vision and dedication in driving business success.

The winner will be someone who not only achieves impressive commercial results, but also inspires others through their integrity, innovation and commitment to their team, customers and community.

Whether leading a growing enterprise, transforming an established business or championing change in their industry, this businessperson stands out for their resilience, impact and ability to motivate others.



The Inspirational Individual | Coventry & Warwickshire's Community Leader of the Year

This award honours a remarkable individual who has gone above and beyond to lead, support, and uplift their community.

The Inspirational Individual - Community Leader of the Year is someone whose dedication, compassion, and vision have created lasting positive change for people and places across Coventry and Warwickshire.

Whether through volunteering, grassroots initiatives, social campaigns, or leading a community organisation, this individual has demonstrated outstanding commitment and tireless effort to make their community a better place.





COVENTRY &
WARWICKSHIRE
BUSINESS AND
COMMUNITY AWARDS

1. The Workforce Developer | Thursday 22nd January 2026
2. The Global Player | Thursday 22nd January 2026
3. The Community Champion | Friday 23rd January 2026
4. The Problem Solver | Friday 23rd January 2026
5. The Planet Saver | Thursday 29th January 2026
6. The Equality Trailblazer | Thursday 29th January 2026
7. The Rapid Riser | Friday 30th January 2026
8. The Not-For-Profit Champion | Friday 30th January 2026
9. The Creative and Cultural Activator | Thursday 5th February 2026
10. The Inspirational Individual - Business | Thursday 5th February 2026
11. The Inspirational Individual - Community | Friday 6th February 2026

JUDGING DATES



Join us on our journey to April 2026

Got questions or want to know more about the Coventry & Warwickshire Business and Community Awards 2026?

Get in touch with the Chamber Awards Team:

Email: awards@cw-chamber.co.uk

Call: 024 7665 4321

Web: cw-chamber.co.uk/awards

#CWAwards26