



# Strategic Partnership

**AN EXCLUSIVE AND INFLUENTIAL PARTNERSHIP**

## Why choose **Strategic Partnership**?

The Coventry & Warwickshire Chamber of Commerce is the voice of business and plays a key role in influencing and keeping decision-makers informed at a local, regional and national level of what business needs to grow. Strategic partnership will provide the opportunity to work together to represent members and to influence policy and create the right environment to achieve business goals.

### **INFLUENCE...**

- **Parliament** Join partners on a trip to Westminster to meet ministers to let them know what your business needs to thrive.
- **Europe** Discounted biannual trip to Brussels with West Midlands Chambers to get to the heart of EU legislation issues with MEPs.
- **Bank of England** Meet with BoE advisers to discuss the economy and help guide monetary policy and interest rates.
- **Budget** Be part of the Chamber budget panel to make recommendations and respond to the Chancellors statement.
- **Leader briefings** Regular meetings with MPs, MEPs, local authority leaders and the CWLEP to lobby and discuss local business needs.
- **Update** As a Strategic Partner you will receive regular policy updates on new government initiatives and legislation.

*Your* **business partner**  
*Your* **voice**  
*Your* **chamber**



## BRAND AWARENESS AND PROFILE

- **Media** The Chamber network is the established voice of business with media on a regional and national level. As Strategic Partners, you will be given opportunities to comment and undertake media interviews specific to your sector.
- **Chamber News** Opportunity to feature on weekly enews to more than 4,500 business and key stakeholders.
- **Website** Feature on the strategic partners page of the chamber website.
- **Annual supplement** Printed annual supplement profiling partners in CW in Business magazine.
- **C&W in Business magazine** Dedicated page and profile of person behind the business.
- **Events and marketing** Strategic partner logos will feature on all marketing material, ezines and on a strategic partner promotional banner.
- **Dedicated plaque** Strategic partners will be featured on a plaque at Chamber house.

## VIP NETWORKING...

- **BCC Conference** Access to the British Chambers of Commerce Annual Conference, attended by government figures and shadow ministers.
- **BCC Business Awards** Network at a national level at this prestigious event attended by over 650 VIPs.
- **Chamber conference** VIP invitation to our annual economic conference and the opportunity to speak.
- **Regional business awards** VIP seats at local business awards.
- **Partner events** Exclusive roundtable lunches/dinners to debate key topics.
- **Annual dinner** Opportunity to network and hear from an industry expert.
- **Access to SMEs** Speaker opportunities at other Chamber events will offer access to small and medium sized firms across the region.
- **Access to West Midland chamber patron** network and events.

## SO, WHAT'S STOPPING YOU?

Get in touch to find out how you can start reaping the benefits of becoming a Strategic Partner of Coventry & Warwickshire Chamber of Commerce.

To find out much more visit [www.cw-chamber.co.uk](http://www.cw-chamber.co.uk)

**It's a decision you won't regret!**

Join  
now



Coventry & Warwickshire  
Chamber of  
Commerce  
The Ultimate Business Network

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