

MEDIA RELEASE

Businesses in Stratford-upon-Avon and the surrounding area have been urged to make use of new grant funding opportunities available to Go For Growth.

Members of Coventry and Warwickshire Chamber of Commerce's South-Warwickshire branch were given an overview of new funding available to grow or get a new company off the ground.

The latest meeting of the branch was held at Stratford-On-Avon District Council's business support centre, Venture House, and attracted a wide range of businesses keen to hear more about the Coventry and Warwickshire Business Support Programme.

Warwickshire businesses are encouraged to apply for Investment Grants under the new Business Support Programme which is funded by European Development Fund (ERDF).

There is £1.5m grant available to support Coventry & Warwickshire Small and Medium Enterprises (SME) to make capital investments to facilitate growth, leading to job creation.

Businesses are able to utilise the expertise of Chamber business advisers to secure free one-to-one coaching and advice which can be used to support the application process.

Larry Coltman, chair of the Chamber's South-Warwickshire branch, said the meeting was a good opportunity to dispel myths regarding grant funding available to businesses.

"The pot of money available through the Coventry and Warwickshire Business Support Programme is available to hundreds of businesses who are not aware they are eligible," he said.

"It was extremely useful for our members to find out how they might take advantage of the fund and to hear about companies who have already been successful.

"The free support available from the Chamber to help businesses with application processes was of particular interest to SMEs and we hope at future branch meetings we'll hear from firms who have utilised the programme to help them expand and create new jobs for our area."

For more information on the support available, contact the Chamber on 02476 654321 or email supportyourbusiness@cw-chamber.co.uk.

