



Coventry & Warwickshire
Chamber of
Commerce
Where Business Belongs

Coventry & Warwickshire Chamber

PARTNERSHIP OPPORTUNITIES 2024 / 25

**WHERE
BUSINESS
— BELONGS**



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ABOUT US

The Coventry & Warwickshire Chamber of Commerce is a dynamic and influential organisation dedicated to supporting the growth and success of businesses throughout the region. As a leading voice for the business community, the Chamber provides a wide range of services, resources, and networking opportunities to help businesses thrive in today's competitive landscape.

With a rich history dating back many years, the Chamber plays a pivotal role in advocating for the interests of local businesses, influencing policy decisions, and fostering economic development in Coventry & Warwickshire. By bringing together businesses of all sizes and sectors, the Chamber creates a powerful network where members can connect, collaborate, and exchange ideas to drive innovation and growth.

As a member-driven organisation, the Coventry & Warwickshire Chamber of Commerce is dedicated to serving the needs of its members and championing the prosperity of the local business community. With its unwavering commitment to excellence, innovation, and collaboration, the Chamber continues to be a trusted partner and invaluable resource for businesses throughout the region.

NETWORKING

The Coventry & Warwickshire Chamber of Commerce prides itself on offering a diverse range of events that cater to the needs of its members, we strategically plan events so members have access to valuable networking opportunities. Here's how:

Geographical Spread: By hosting events in different geographical locations, we ensure that members have opportunities to participate without having to travel long distances.

Different Timings: To accommodate different schedules and commitments, our events are scheduled at various times throughout the day, so members can choose events that best fit their availability and preferences.

Event Variety: We offer a diverse range of events catering to different interests and objectives. This includes networking breakfasts, after-work socials, workshops, conferences, and more.

CHAMBER NETWORKING

Our Chamber Networking events offer a vibrant atmosphere for businesses to expand their network, share insights, and forge valuable connections with like-minded professionals.

SPEED NETWORKING

Our Speed Networking events offer an opportunity to connect with a diverse array of professionals in a fast-paced, dynamic environment designed to maximise your interactions. Whether businesses are seeking new partnerships or want to simply expand their professional circle, then these events provide the perfect platform to make meaningful connections efficiently.

BUSINESS AFTER HOURS

Our Business After Hours events offer relaxed networking in a casual and inviting atmosphere. These events provide the perfect setting to forge new business relationships, explore collaboration opportunities or simply unwind after a busy day whilst enjoying light refreshments.

CHAMBER NET-WALKING

Our Chamber Net-Walking events are an innovative networking approach that combines the benefits of physical activity with meaningful conversations, creating a relaxed and energising atmosphere. Participants take a refreshing stroll through scenic routes and as they walk, exchange ideas, share insights, and build valuable connections.

THE PACKAGE

The team at the Chamber will work closely with you to ensure that we maximise opportunities to raise your profile as an event sponsor.

What's included?...

- » Your company logo included on marketing materials:
 - * The event booking page on the Chamber website
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms

- » Links to your website and a 250-word company profile included on the event booking page

- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
**dependent on venue space*

- » The opportunity to address all attendees, welcome them to the event and give an overview of your business

- » Your company logo included on delegate badges & attendee lists

- » Post-event email to all attendees, including promotional content and further links

Scan the QR Code to register your interest





WOMEN IN BUSINESS

OVERVIEW

Our Women in Business events offer a supportive environment dedicated to celebrating and empowering women in the business world. They provide a platform for female entrepreneurs, executives, and professionals to share stories, insights, and strategies for success. From thought-provoking guest speakers to engaging networking opportunities, these events are designed to foster collaboration, mentorship, and personal growth.

Business reach: average 50 - 60 SME's

THE PACKAGE

- » Your company logo included on marketing materials:
 - * The event booking page on the Chamber website
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms
- » Links to your website and a 250-word company profile included on the event booking page
- » Dedicated social media posts across the Chamber's social media platforms promoting the sponsor
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » Complimentary tickets for you to attend
- » The opportunity to address all attendees, welcome them to the event and give an overview of your business
- » Your company logo included on delegate badges & attendee lists
- » Sponsor representative included within official photo opportunities
- » Feature within C&W in Business magazine including company logo, quote and event photos
- » Post-event email to all attendees, including promotional content and further links



Scan the QR Code to register your interest OR call
02476 654321 (opt 1) / email Info@cw-chamber.co.uk

BIG BUSINESS LUNCH

The Coventry & Warwickshire Chamber of Commerce Annual BIG Business Lunch is the largest networking opportunity of Spring!

This unmissable event, brings together over 250 business-people from various industries for networking, insightful discussions and a delicious 2-course lunch. Hear from an inspirational keynote speaker and connect with like-minded professionals.



THE PACKAGE - MAIN SPONSOR

- » Dedicated press release announcing main sponsor to be distributed through all local press channels

 - » Your company logo to be included on all BIG Business Lunch marketing materials:
 - * Homepage banner on the Chamber website
 - * Event booking page on the Chamber website
 - * Chamber email signatures
 - * All printed literature
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms

 - » Video interview to be recorded and shared across all Chamber social media platforms

 - » Dedicated social media posts across Chamber's social media platforms promoting main sponsor

 - » x10 complimentary VIP tickets to attend the BIG Business Lunch

 - » Meet & Greet Opportunity with the keynote speaker

 - » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

 - » Your company logo included on all presentation slides throughout the event & dedicated slides on side screens at venue

 - » Sponsor representative included within official photo opportunities

 - » Post Lunch feature to be included in C&W in Business magazine featuring main sponsor logo, quote & event photos

 - » Post event email to all attendees to include promotional content supplied by main sponsor

 - » Opportunity to provide 'goodie bags' for all attendees or place literature on tables
- * Please note, this is not an exclusive package and there may be multiple main sponsors for the event*



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THE PACKAGE - SUPPORTING SPONSOR

- » Inclusion in press release announcing supporting sponsor to be distributed through all local press channels
- » Your company logo to be included on all BIG Business Lunch marketing material:
 - * Homepage banner on the Chamber website
 - * Event booking page on the Chamber website
 - * Chamber email signatures
 - * All printed literature
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms
- » Dedicated social media posts across Chamber's social media platforms promoting supporting sponsor
- » x5 complimentary VIP tickets to attend the BIG Business Lunch
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » Your company logo included on all presentation slides throughout the event & dedicated slides on side screens at venue
- » Sponsor representative included within official photo opportunities
- » Post Lunch feature to be included in C&W in Business magazine featuring supporting sponsor logo, quote & event photos
- » Post event email to all attendees to include logo and website link

*** Please note, this is not an exclusive package and there may be multiple supporting sponsors for the event**

SUMMER NETWORKING BBQ

OVERVIEW

Our Annual Summer Networking BBQ offers a relaxed and casual atmosphere where businesses can enjoy an afternoon of delicious food, refreshing drinks, and invaluable networking opportunities. These events provide a unique blend of business and pleasure and is the perfect opportunity to strengthen existing relationships, share industry insights and discuss potential collaborations.

Business reach: average 70 - 80 SME's

THE PACKAGE

- » Your company logo included on marketing materials:
 - * The event booking page on the Chamber website
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms
- » Links to your website and a 250-word company profile included on the event booking page
- » Complimentary tickets for you to attend
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » The opportunity to address all attendees, welcome them to the event and give an overview of your business
- » Your company logo included on delegate badges & attendee lists
- » Press release including quote and event photos to be distributed on:
 - * Chamber website
 - * Chamber social media platforms incl; X, LinkedIn and Facebook
 - * Chamber News E-zine
- » Post-event email to all attendees, including promotional content and further links



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ANNUAL PRESIDENT'S GOLF DAY

OVERVIEW

Our Annual President's Golf Day offers the perfect opportunity for delegates to build relationships and expand their network in a relaxed and picturesque setting. Suitable for seasoned golfers or those just starting out, delegates can enjoy a day of golfing as well as delicious food and refreshments. Our Golf Day combines the thrill of the game with the benefits of professional networking.

Business reach: average 50 - 70 SME's

THE PACKAGE

- » Dedicated press release announcing the sponsor to be distributed on:
 - * Chamber website
 - * Chamber social media platforms incl; X, LinkedIn and Facebook
 - * Chamber News E-zine
 - * Included in C&W in Business magazine

- » Your company logo included on marketing materials:
 - * Homepage banner of the Chamber website
 - * Chamber email signatures
 - * The event booking page on the Chamber website
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms

- » Links to your website and a 250-word company profile included on the event booking page

- » x4 complimentary tickets to attend

- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

- » The opportunity to address all attendees, welcome them to the event and give an overview of your business

- » Sponsor representative included within official photo opportunities

- » Post event feature within C&W in Business magazine including company logo, quote and event photos

- » Post event email to all attendees to include promotional content supplied by the sponsor

- » Your company logo engraved on to the winners trophy and opportunity to present the trophy alongside the Chamber President



ANNUAL BUSINESS & ECONOMIC CONFERENCE

The Coventry & Warwickshire Chamber of Commerce Annual Business & Economic Conference, is the highlight event of the business calendar in our region!

This unmissable event, is one of the largest and most important for the business community across Coventry & Warwickshire, always delivering a packed agenda including prestigious panel sessions, engaging keynote speakers and stimulating discussions.

The Chamber's conference brings together over 250 business and civic leaders, MP's, local councillors and a wealth of Chamber members to stay informed and up to date with the key developments from across our region and understand how they will affect businesses. As well as looking to the future and the opportunities we have for sustainable business growth.



THE PACKAGE - MAIN SPONSOR

- » Dedicated press release announcing main sponsor to be distributed through all local press channels
 - » Your company logo to be included on marketing materials:
 - * Homepage banner on the Chamber website
 - * Event booking page on the Chamber website
 - * Chamber email signatures
 - * All printed literature
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms
 - » Pre-feature to be included in September/October edition of C&W in Business magazine featuring logo and quote
 - » Dedicated social media posts across the Chamber's social media platforms promoting main sponsor
 - » Speaker/panellist opportunity for a representative from your business or organisation
 - » x10 complimentary VIP tickets to attend
 - » An advert in the conference programme, distributed to all delegates on the day
 - » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
 - » Your company logo included on all presentation slides through the event & dedicated slides on side-screens at the venue
 - » Sponsor representation included within official photo opportunities
 - » Video interview on the day with your CEO/company representative (optional)
 - » Feature within C&W in Business magazine featuring company logo, quote and event photos
 - » Email to all attendees to include promotional content supplied by the main sponsor
- * Please note, this is not an exclusive package and there may be multiple sponsors for the event*



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THE PACKAGE - SUPPORTING SPONSOR

- » Inclusion in press release announcing supporting sponsor to be distributed through all local press channels

- » Your company logo to be included on marketing materials:
 - * *Homepage banner on the Chamber website*
 - * *Event booking page on the Chamber website*
 - * *Chamber email signatures*
 - * *All printed literature*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*

- » Mention in pre-feature to be included in September/October edition of C&W in Business magazine

- » Dedicated social media posts across the Chamber's social media platforms promoting supporting sponsor

- » x5 complimentary VIP tickets to attend

- » An advert in the conference programme, distributed to all delegates on the day

- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

- » Your company logo included on all presentation slides through the event & dedicated slides on side-screens at the venue

- » Sponsor representation included within official photo opportunities

- » Feature within C&W in Business magazine featuring company logo, quote and event photos

- » Email to all attendees to include promotional content supplied by the supporting sponsor

*** Please note, this is not an exclusive package and there may be multiple sponsors for the event**

A 'TASTE OF CHRISTMAS'

OVERVIEW

Our 'Taste of Christmas' event showcases the talents of local artisan and craftsmen. Delegates can browse through a selection of handcrafted gifts whilst enjoying seasonal treats and refreshments, as they immerse themselves in the enchanting atmosphere of the holiday season.

Business reach: average 60 - 80 SME's

THE PACKAGE

- » Your company logo included on marketing materials:
 - * *The event booking page on the Chamber website*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*

- » Links to your website and a 250-word company profile included on the event booking page

- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

- » The opportunity to address all attendees, welcome them to the event and give an overview of your business

- » Your company logo included on delegate badges & attendee lists

- » Post event email to all attendees to include promotional content supplied by the sponsor



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VIP EVENTS

OVERVIEW

Our VIP Events are meticulously designed to cater to our esteemed Influence and Engage Partners. As a valued partner, you'll gain access to a series of bespoke gatherings crafted to elevate your brand, foster meaningful connections, and unlock unparalleled business opportunities.

Our VIP Events offer an intimate setting where you can engage with key decision-makers, industry leaders, and fellow partners in an environment tailored to inspire collaboration and innovation.

Business reach: average 40 - 60 SMLE's

THE PACKAGE

- » Your company logo included on marketing materials:
 - * *The event booking page on the Chamber website*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*
- » Links to your website and a 250-word company profile included on the event booking page
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » The opportunity to address all attendees, welcome them to the event and give an overview of your business
- » Your company logo included on delegate badges & attendee lists
- » Press release including quote and event photos to be distributed on:
 - * *Chamber website*
 - * *Chamber social media platforms incl; X, LinkedIn and Facebook*
 - * *Chamber News E-zine*
- » Post-event email to all attendees, including promotional content and further links

We will work with you to offer a bespoke partnership package, expanding on our standard offering for these events.

BUSINESS TALENT EVENTS

OVERVIEW

Our Business Talent events bring together ambitious young professionals between 18-30, who are eager to make their mark in the professional world. Our socials provide the perfect opportunity to network with fellow young professionals to exchange ideas and forge valuable relationships. Our workshops are designed to empower individuals with the tools they need to thrive in today's competitive landscape.

Business reach: average 20 - 30 SME's

THE PACKAGE

- » Your company logo included on marketing materials:
 - * *The event booking page on the Chamber website*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*
- » Links to your website and a 250-word company profile included on the event booking page
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » The opportunity to address all attendees, welcome them to the event and give an overview of your business
- » Post event email to all attendees to include promotional content supplied by the sponsor



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NET-ZERO EXHIBITION

OVERVIEW

Step into the future with our Net-Zero Exhibition, where businesses showcase solutions to propel you on your journey to 2050. Explore innovative technologies, sustainable practices, and actionable strategies designed to accelerate your transition to a net-zero future. Join us as we bring together industry leaders, visionaries, and change-makers committed to driving sustainable change.

Business reach: average 100 - 150 SME's

THE PACKAGE - MAIN SPONSOR

- » Dedicated press release announcing headline sponsor
- » Your company logo included on marketing materials:
 - * *Homepage banner of the Chamber website*
 - * *Chamber email signatures*
 - * *The event booking page on the Chamber website*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*
- » Dedicated social media posts across Chamber's social media platforms promoting headline sponsor
- » Links to your website and a 250-word company profile included on the event booking page
- » An exhibition stand in a prime location, chosen by you
- » Speaker/panellist opportunity for a representative from your business or organisation
- » Your company logo included on dedicated slides on side-screens at the venue (*where applicable*)
- » Sponsor representation included within official photo opportunities
- » Feature within C&W in Business magazine featuring company logo, quote and event photos
- » Post event email to all attendees to include promotional content supplied by the sponsor

THE PACKAGE - SUPPORTING SPONSOR

- » Inclusion in press release announcing supporting sponsor
- » Your company logo included on marketing materials:
 - * *Homepage banner of the Chamber website*
 - * *Chamber email signatures*
 - * *The event booking page on the Chamber website*
 - * *Promotional newsletters and e-zines*
 - * *Event promotion across our social media platforms*
- » Links to your website and a 150-word company profile included on the event booking page
- » An exhibition stand in a prime location
- » Speaker/panellist opportunity for a representative from your business or organisation
- » Your company logo included on dedicated slides on side-screens at the venue (*where applicable*)
- » Sponsor representation included within official photo opportunities
- » Feature within C&W in Business magazine featuring company logo, quote and event photos



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