ANNUAL BUSINESS & ECONOMIC CONFERENCE

The Coventry & Warwickshire Chamber of Commerce Annual Business & Economic Conference, is the highlight event of the business calendar in our region!

This unmissable event, is one of the largest and most important for the business community across Coventry & Warwickshire, always delivering a packed agenda including prestigious panel sessions, engaging keynote speakers and stimulating discussions.

The Chamber's conference brings together over 250 business and civic leaders, MP's, local councillors and a wealth of Chamber members to stay informed and up to date with the key developments from across our region and understand how they will affect businesses. As well as looking to the future and the opportunities we have for sustainable business growth.



THE PACKAGE - MAIN SPONSOR

- » Dedicated press release announcing main sponsor to be distributed through all local press channels
- » Your company logo to be included on marketing materials:
 - * Homepage banner on the Chamber website
 - * Event booking page on the Chamber website
 - * Chamber email signatures
 - * All printed literature
 - * Promotional newsletters and e-zines
 - * Event promotion across our social media platforms

» Pre-feature to be included in September/October edition of C&W in Business magazine featuring logo and quote

» Dedicated social media posts across the Chamber's social media platforms promoting main sponsor

- » Speaker/panellist opportunity for a representative from your business or organisation
- » x10 complimentary VIP tickets to attend
- » An advert in the conference programme, distributed to all delegates on the day

» An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

- » Your company logo included on all presentation slides through the event & dedicated slides on side-screens at the venue
- » Sponsor representation included within official photo opportunities
- » Video interview on the day with your CEO/company representative (optional)
- » Feature within C&W in Business magazine featuring company logo, guote and event photos
- » Email to all attendees to include promotional content supplied by the main sponsor

* Please note, this is not an exclusive package and there may be multiple sponsors for the event



Scan the QR Code to register your interest OR call 02476 654321 (opt 1) / email Info@cw-chamber.co.uk

THE PACKAGE - SUPPORTING SPONSOR

» Inclusion in press release announcing supporting sponsor to be distributed through all local press channels

» Your company logo to be included on marketing materials:

- * Homepage banner on the Chamber website
- * Event booking page on the Chamber website
- * Chamber email signatures
- * All printed literature
- * Promotional newsletters and e-zines
- * Event promotion across our social media platforms

 $\ensuremath{\,^{\rm w}}$ Mention in pre-feature to be included in September/October edition of C&W in Business magazine

» Dedicated social media posts across the Chamber's social media platforms promoting supporting sponsor

- » x5 complimentary VIP tickets to attend
- » An advert in the conference programme, distributed to all delegates on the day

» An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature

» Your company logo included on all presentation slides through the event & dedicated slides on side-screens at the venue

» Sponsor representation included within official photo opportunities

» Feature within C&W in Business magazine featuring company logo, quote and event photos

» Email to all attendees to include promotional content supplied by the supporting sponsor

* Please note, this is not an exclusive package and there may be multiple sponsors for the event