



# WOMEN IN BUSINESS

## OVERVIEW

Our Women in Business events offer a supportive environment dedicated to celebrating and empowering women in the business world. They provide a platform for female entrepreneurs, executives, and professionals to share stories, insights, and strategies for success. From thought-provoking guest speakers to engaging networking opportunities, these events are designed to foster collaboration, mentorship, and personal growth.

*Business reach: average 50 - 60 SME's*

## THE PACKAGE

- » Your company logo included on marketing materials:
  - \* The event booking page on the Chamber website
  - \* Promotional newsletters and e-zines
  - \* Event promotion across our social media platforms
- » Links to your website and a 250-word company profile included on the event booking page
- » Dedicated social media posts across the Chamber's social media platforms promoting the sponsor
- » An exhibition stand in a prime location within the event venue - an opportunity to display pop-up banners and marketing literature
- » Complimentary tickets for you to attend
- » The opportunity to address all attendees, welcome them to the event and give an overview of your business
- » Your company logo included on delegate badges & attendee lists
- » Sponsor representative included within official photo opportunities
- » Feature within C&W in Business magazine including company logo, quote and event photos
- » Post-event email to all attendees, including promotional content and further links



Scan the QR Code to register your interest OR  
02476 654321 (opt 1) / [Info@cw-chamber.co.uk](mailto:Info@cw-chamber.co.uk)