

THINKING OF STARTING A BUSINESS?

Starting a business can be a daunting prospect and there are many issues you will need to consider at the initial stages. It doesn't matter whether you want to be a painter/decorator, locksmith, caterer, hairdresser or whether you have a product you want to sell worldwide - the same basic principles apply whatever your business may be. Now you can attend a **FREE** half day workshop to help you look at the various issues and requirements for starting up.

WORKSHOP OVERVIEW

The following areas are included in the workshop:

- **Why start your own business?** – What are your reasons for starting a business and what motivates you?
- **Personal skills** - Evaluating your practical skills, competences and relevant experience and identifying areas for development
- **Financial commitments** - What are your current financial commitments in terms of mortgage/rent, travel expenses etc?
- **Start up expenses** - How much will you need to spend in order to get started. For example premises, equipment, stock, staff, advertising and licenses
- **Finding premises** - Where will your business operate from? Can you work from home or will you need to rent premises?
- **Business structure** - Will the business operate as a sole trader, partnership, limited company or franchise and how do you go about setting this up?
- **Legal issues** - What insurance do you need to cover your business? Do you need to apply for any licenses before you can start trading?
- **Business Names** – Do's and Don'ts
- **Customers** – who are they, where are they, how many
- **The Business plan**

Call now to book your place!

02476 654321

